



SUNSHINE UNITED CRICKET CLUB

Club Overview
2026/27



SUNSHINE UNITED CRICKET CLUB
Selwyn Park, 2 Selwyn St,
Albion, VIC, 3020



WHO WE ARE

The Sunshine United Cricket Club (SUCC) is a proud, all-inclusive community club with a long and successful history.

Established more than 75 years ago, Sunshine United Cricket Club (SUCC) is one of Melbourne's most respected and community-focused cricket clubs. Based at Selwyn Park, Albion for over 65 years, the club has built a proud history of success both on and off the field. During its time in the Sunshine Cricket Association, SUCC won more than 60 senior and junior premierships before continuing its strong tradition in the Victorian Turf Cricket Association (VTCA), where it proudly competes today. At junior level, the club has been a long-standing and successful member of the Western Region Junior Cricket Association (WRJCA).

Today, Sunshine United fields three senior teams and five junior teams (including two girls' teams) and a thriving Woolworths Cricket Blast program. This number is projected to increase to seven junior teams including three girls teams for the 2026/27 season.

The club has become a recognised leader in junior cricket development and a pioneer of girls' cricket in Melbourne's west, creating inclusive participation pathways and introducing hundreds of young people to the game. This commitment to innovation, inclusion and community engagement was recognised with the Brimbank Community Volunteer Award – Sport & Wellbeing, acknowledging the outstanding contribution of the club's volunteers and the success of its community programs.

More than just a cricket club, Sunshine United is a family-oriented community organisation dedicated to providing a welcoming environment where players of all ages and abilities can develop, compete and belong. As community sport continues to evolve, the club remains committed to growing participation, strengthening community connections and building sustainable programs that will ensure Sunshine United continues to thrive for generations to come.



MISSION STATEMENT AND VISION

MISSION STATEMENT

To inspire a lifelong love of cricket by providing a welcoming, inclusive and family-focused club where players of all ages and abilities can learn, compete and thrive. Through strong community connections, outstanding volunteerism and innovative junior and girls' cricket programs, Sunshine United Cricket Club is committed to developing great players, great people and a club that future generations will be proud to call home.



VISION

To be the leading community cricket club in Melbourne's west, recognised for excellence on and off the field, where every person has the opportunity to participate, belong and achieve. We aspire to inspire future generations through innovation, inclusion and leadership in junior and girls' cricket, while striving for sustained success across our senior teams and establishing a senior women's team within the next three years. Through strong leadership, volunteerism and community partnerships, we are committed to building a sustainable club that enriches our community for generations to come.



CLUB VALUES

Respect – We treat teammates, opponents, officials, volunteers and our community with respect.

Inclusion – We welcome people of all ages, backgrounds and abilities, ensuring everyone has the opportunity to belong.

Teamwork – We support one another on and off the field, working together to achieve success.

Development – We encourage continuous learning, participation and personal growth for players, coaches and volunteers.

Community – We are proud to represent the local community and are committed to creating a positive, family-friendly club that brings people together.

Sportsmanship – We play with integrity, fairness and pride, celebrating effort as much as achievement.



2026 Sports and Wellbeing Award Winner
Sunshine United Cricket Club
(Girls Program)



THE BENEFITS OF PARTNERING WITH SUNSHINE UNITED CRICKET CLUB

As with all not-for-profit organisations, we rely heavily on the financial support of sponsors and benefactors. To put it simply, we would not be here without the past contributions of businesses and supporters from the local and surrounding community.

SUCC can customise a partnership proposal for your business that will not only provide our club with much-needed funds but also provide your business with recognition and exposure.

EXPOSURE FOR YOUR BUSINESS

Priority signage on external cricket nets with your business details at Selwyn Park, providing exposure to 10,000+ local residents, players, supporters, and opposition members annually.

Priority signage within the clubrooms indicating your level of support.

Your logo worn on players' shirts across either the senior or junior teams.

Priority link on the SUCC website, Facebook and Instagram pages

Custom posts specific to your business on all club social media pages throughout the year.

Your business name and logo included in an electronic slideshow inside the clubrooms throughout the duration of the season.

Company logo displayed regularly on the clubs live stream during all available matches

Networking events held at the club with other sponsors, club members and the wider community



SPONSORSHIP PACKAGES

Thankyoufor taking thetime to read and consideroursponsorship opportunities for the upcoming season.

All packages can be tailored to suit your individual needs and are designed to reward sponsors for their valued support and help in ensuring the growth and sustainability of our local community cricket club.

Sponsorship Package Level One: PLATINUM SPONSOR – \$10,000 • Priority signage on external Cricket Nets with your business details at Selwyn Park providing exposure to 10,000+ local residents, players supporters and opposition members annually. • Company logo prominently displayed on Electronic Scoreboard during matches. • Company logo displayed during match livestreams. • Business name and logo will be included on an electronic slideshow inside the club rooms throughout the duration of the season. • Priority signage within the clubrooms indicating your level of support. • Two tickets to our Senior Presentation Night. • Two tickets to our Annual Big Draw with your chance to win \$2,000. • Invitation to our Supporters & Sponsor’s Day. • Priority Link on the SUCC website, Facebook page and Instagram • Custom business posts on all club social media pages throughout the year. • Two branded flags displayed at the entrance to club rooms during all home games. • Company logo worn on playing and training shirts (to allow for uniform prodction, cut off dates apply)	Sponsorship Package Level Two: GOLD SPONSOR – \$7,000 • Signage on external Cricket Nets with your business details at Selwyn Park. • Providing exposure to 10.000+ local residents, players, supporters and opposition members annually. • Company logo displayed on Electronic Scoreboard during matches. • Company logo displayed during match livestreams. • Signage within the clubrooms indicating your level of support. • Two tickets to our Senior Presentation Night. • Two tickets to our Annual Big Draw with your chance to win \$2,000. • Invitation to our Supporters & Sponsor’s Day. • Link on the SUCC website, Facebook page and Instagram • Custom business posts on all club social media pages throughout the year. • Business name and logo will be included on an electronic slideshow inside the club rooms throughout the duration of the season.
Sponsorship Package Level Three: SILVER SPONSOR – \$5,000 • Scoreboard signage on match days. • Business name and logo will be included on an electronic slideshow inside the club rooms throughout the duration of the season. • Two Tickets to our Senior Presentation Night. • Invitation to our Supporters & Sponsor’s Day. • Two tickets to our Annual Big Draw with your chance to win \$2,000. • Link on the SUCC website, Facebook page and TeamApp to your website. • Custom business posts on all club social media pages throughout the year. • Link on the SUCC website, Facebook page and TeamApp to your website.	Sponsorship Package Level Four: BRONZESPONSOR–\$2,000 • Business name and logo will be included on an electronic slideshow inside the club rooms throughout the duration of the season. • Two tickets to our Senior Presentation Night. • Invitation to our Supporters & Sponsor’s Day. • Two tickets to our Annual Big Draw with your chance to win \$2,000. • Link on the SUCC website, Facebook page and TeamApp to your website.
INDIVIDUAL PLAYER SPONSORSHIP• \$100 • Sponsor an individual player directly. • Business name and logo will be included on an electronic slideshow inside the club rooms throughout the duration of the season.	

A LETTER FROM 2026/2027 UNDER 14S GIRLS PLAYER

Ella Azzopardi



Hi,

My name is Ella Azzopardi and I am 12 years old. I play cricket at Sunshine United Cricket Club in Albion.

Over the past two years, being part of an all-girls cricket team has been a really great experience. I have made friends, improved my skills and grown in confidence both on and off the field.

Our team is supported by amazing parents, coaches and volunteers who give up their time each week to help us train and develop. Their support has made a big difference to all of us.

Because of this development, I was selected in the Western Region Junior Cricket Association Under 14s representative squad this year. Another girl from our club was also selected in the Under 12s squad, which shows how much girls cricket is growing at Sunshine United.

Next season, our club will have an Under 14s girls team and an Under 12s girls foundation team. Some players in the Under 14s team will be returning for their third season, showing strong growth and commitment.

We are currently seeking support from local businesses. Sponsorship would help us buy equipment, uniforms and training gear so all girls can continue to learn, improve and enjoy cricket.

By supporting our team, you would be helping local girls stay active, build confidence and be part of a strong community, while also recognising the effort of the volunteers who make it all possible.

Thank you for your time and consideration

Ella Azzopardi

Sunshine United Cricket Club

2026/2027 Under 14s Girls Player





CONTACT

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CLUB DETAILS

Club Name:

Sunshine United Cricket Club

Club Address:

Selwyn Park, Selwyn Street, Albion Vic 3020

Website:

sunshineunitedcricketclub.com

