



WE ARE UNITED

SPONSORSHIP PROPOSAL FOR THE SUNSHINE UNITED CRICKET CLUB

2020/21 VTCA SENIOR DIVISION PREMIERS



PRESIDENT: PAUL CINI - 0438 309 189

VICE PRESIDENT & SPONSORSHIP MANAGER: LUKE MAGNABOSCO - 0412 033 421



SUCC HISTORY

The Sunshine United Cricket Club (SUCC) is a proud all-inclusive community club with a long successful history.

SUCC became a club and joined the Sunshine Cricket Association (SCA) around 74 years ago. Just on 65 years ago it became the sole tenant of the clubrooms it still occupies at Selwyn Park, Selwyn Street, Albion.

During its time in the SCA, Sunshine United became one the Associations most dominate clubs wining in excess of 60 premiership flags in the senior and junior grades until the SCA disbanded in the late 1990s.

Sunshine United's senior grades then joined the Victorian Turf Cricket Association (VTCA) which is the largest turf cricket competition in Melbourne. Now, just on 20 years later, SUCC is still a member of the VTCA currently playing in the Senior Division.

After the demise of the SCA, Sunshine United's junior grades became an inaugural member of the West Metro Junior Cricket Association. Approx. ten seasons ago that competition merged with the Williamstown Junior competition to create the Western Region Junior Cricket Association (WRJCA) which SUCC now continues to compete strongly. The club currently fields a Woolworths Cricket program, 4 Junior teams and 4 Senior teams.

The Club aims to provide a family friendly social environment for its members and guests all year round. We are proud of the loyal following we receive from our supporters who are predominately players, ex-players, local residents and their families.

The recreational landscape is a very competitive market. Now more than ever we must actively promote Sunshine United and our activities to ensure we not only continue to remain stable but strive to grow and flourish.

As with all not-for-profit organisations, we rely heavily on the financial support of sponsors and benefactors. To put it simply, we would not be here without the past contributions of businesses and supporters from the local and surrounding community.



SPONSORSHIP PACKAGES

Thank you for taking the time to read and consider our sponsorship opportunities for the upcoming 2022/23 season.

All packages can be tailored to suit your individual needs and are designed to reward sponsors for their valued support and help in ensuring the growth and sustainability of our local community cricket club.

SPONSORSHIP PACKAGE LEVEL ONE: PLATINUM SPONSOR - \$8,000

- Priority signage on external Cricket Nets with your business details at Selwyn Park providing exposure to 10,000+ local residents, players, supporters and opposition members annually
- Company logo prominently displayed on Electronic Scoreboard during matches
- Company logo displayed during match livestreams
- Business name and logo will be included on an electronic slideshow inside the club rooms throughout the duration of the season.
- Priority signage within the clubrooms indicating your level of support
- Two tickets to our Senior Presentation Night
- Two Tickets to our Annual Big Draw with your chance to win \$2,000
- Invitation to our Supporters & Sponsor's Day
- Priority Link on the SUCC website, Facebook page and TeamApp to your website
- Custom business posts on all club social media pages throughout the year
- Two branded flags displayed at the entrance to club rooms during all home games
- Company Logo worn on playing and training shirts

SPONSORSHIP PACKAGE LEVEL TWO: GOLD SPONSOR - \$5,000

- Signage on external Cricket Nets with your business details at Selwyn Park providing exposure to 10,000+ local residents, players, supporters and opposition members annually
- Company logo displayed on Electronic Scoreboard during matches
- Company logo displayed during match livestreams
- Signage within the clubrooms indicating your level of support
- Two tickets to our Senior Presentation Night
- Two Tickets to our Annual Big Draw with your chance to win \$2,000
- Invitation to our Supporters & Sponsor's Day
- Link on the SUCC website, Facebook page and TeamApp to your website
- Custom business posts on all club social media pages throughout the year
- Business name and logo will be included on an electronic slideshow inside the club rooms throughout the duration of the season.

SPONSORSHIP PACKAGE LEVEL THREE: SILVER SPONSOR - \$2,000

- Scoreboard signage on match days
- Business name and logo will be included on an electronic slideshow inside the club rooms throughout the duration of the season.
- Two Tickets to our Senior Presentation Night
- Invitation to our Supporters & Sponsor's Day
- Two tickets to our Annual Big Draw with your chance to win \$2,000
- Link on the SUCC website, Facebook page and TeamApp to your website
- Custom business posts on all club social media pages throughout the year

SPONSORSHIP PACKAGE LEVEL FOUR: BRONZE SPONSOR - \$1,000

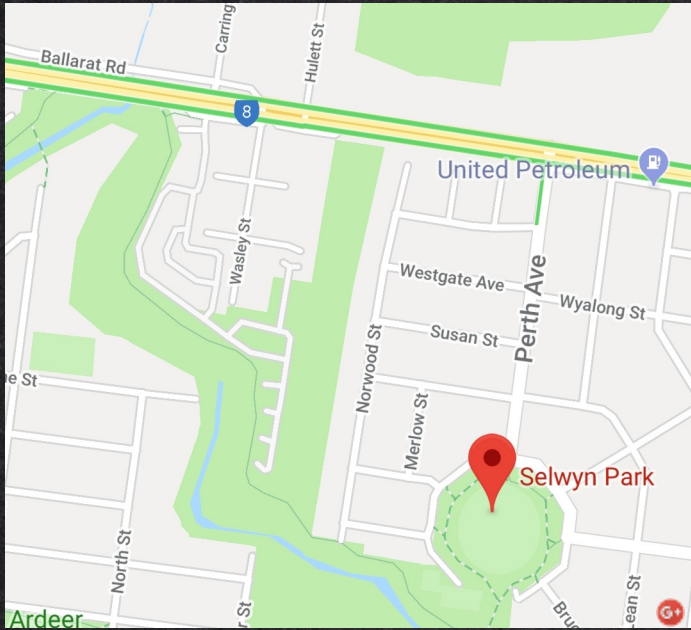
- Business name and logo will be included on an electronic slideshow inside the club rooms throughout the duration of the season.
- Two Ticket to our Senior Presentation Night
- Invitation to our Supporters & Sponsor's Day
- Two tickets to our Annual Big Draw with your chance to win \$2,000
- Link on the SUCC website, Facebook page and TeamApp to your website

INDIVIDUAL PLAYER SPONSORSHIP- \$100

- Sponsor an individual player directly
- Business name and logo will be included on an electronic slideshow inside the club rooms throughout the duration of the season.



CLUB LOCATION



SELWYN PARK
61A SELWYN ST
ALBION, 3020









Sunshine United Cricket Club

VTCA North West Division Premiers 2017-18



Back row (L-R) M. Dalrymple (President), D. Tishler (Scorer), M. Glowacki, M. Hardy, T. Duxson, A. Duxson, B. Sheridan (Scorer), B. Wheelahan (Asst. Coach)
Front row (L-R) L. Portelli, S. Dalrymple, L. Sheridan (VCapt.), T. Nicholls (Coach), N. Chouhan (Capt.), N. Millar, S. Nandhalal
Insets: K Singh H Singh



Sunshine United Cricket Club

VTCA Patrick Quinn Shield Senior Seconds Premiers 2018-19



Back row (L-R) M. Dalrymple (President), T. Nicholls (Coach), K. Nigah, N. Millar, L. Oakley, L. Portelli, R. Chatterton, J. Porto, S. Greig (Scorer), S. Dalrymple (Secretary), A. Magnabosco (Team Manager)
Front row (L-R) B. Sheridan, L. John, L. Magnabosco (Vice Captain), D. Norris (Captain),